



INDIANA'S  
**PREGNANCY &  
PARENTING**  
SUPPORT PROGRAM

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JANUARY 2025 SERVICE UPDATE

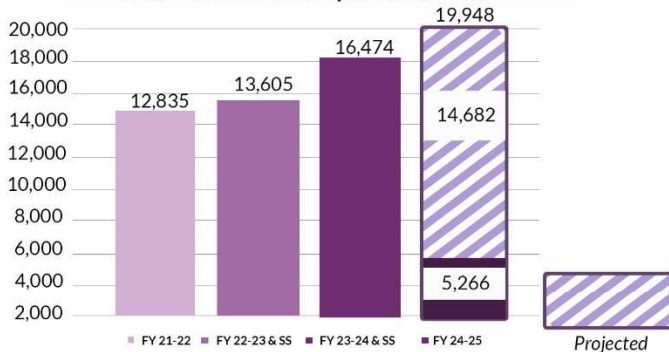


# INDIANA'S PREGNANCY & PARENTING SUPPORT PROGRAM

Thanks to Special Session funding, in FY 23-24, our locations provided:

- 👤 21% increase in total women served
- 👤 32% increase in service visits by women
- 👤 Record 12,596 women who obtained prenatal care

**Total Clients Served per Fiscal Year**

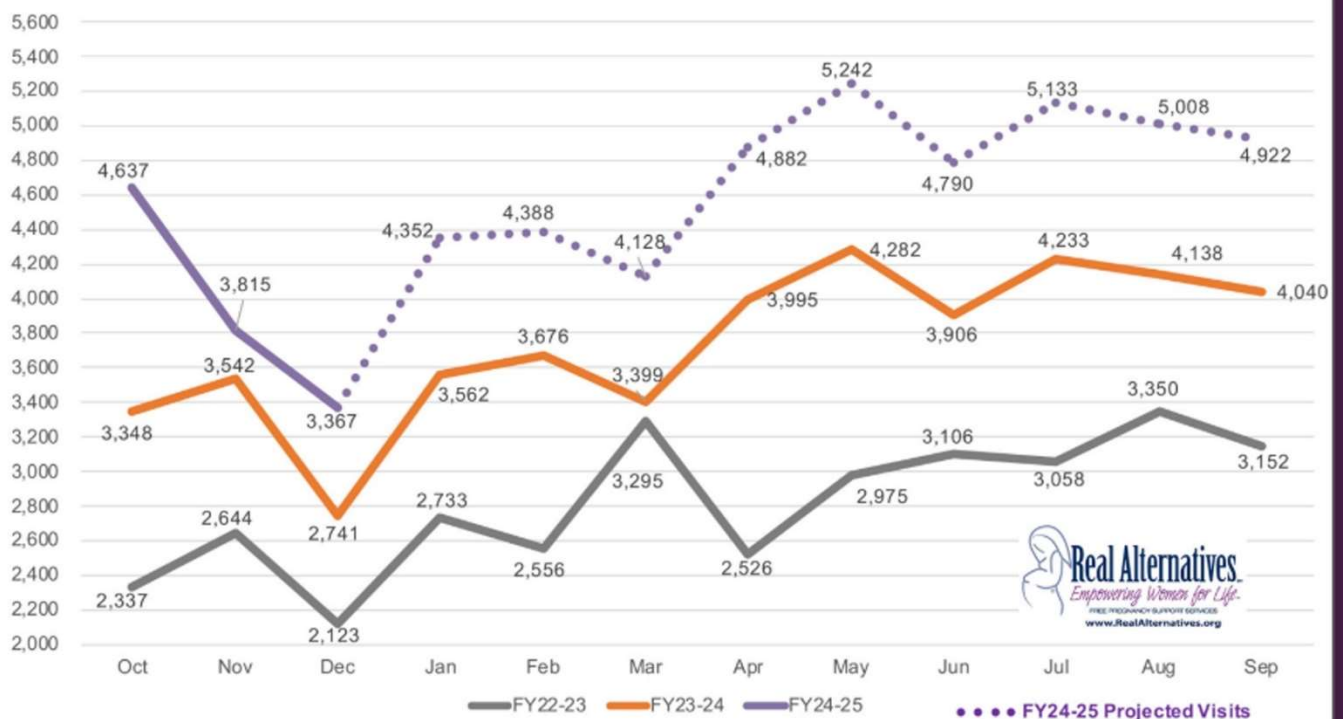


**More than 125,000 women served in 91 of Indiana's 92 counties since 2014!**

Started in 2014, **Indiana's Pregnancy & Parenting Support Program** provides life-affirming pregnancy and parenting support. Through this initiative, the Indiana Department of Health hires **Real Alternatives**, a non-profit charitable organization, to administer the statewide program. The program is currently funded at \$6.25 million annually. The administrative cost of the program was a low 8.79% in FY23-24.

Thanks to the program's impressive results, the Indiana General Assembly provided a substantial increase in funding for the program during the special session in 2022. The legislature's goal was to serve more women and children with the additional funding. That goal was met!

**Indiana Number of Client Visits**  
Fiscal Year 22-23 / Fiscal Year 23-24 / Fiscal Year 24-25







# The Difference We're Making

At no cost to the women served, the state of Indiana is ensuring a caring, comprehensive support system to Hoosier women during one of their greatest times of need: an unexpected pregnancy. Since the program was started in 2014, it has served **more than 125,000 Hoosier women** with support counseling, education classes, material support, and so much more.

In 2022, the Indiana General Assembly and then-Governor Eric Holcomb substantially increased funding to Indiana's Pregnancy and Parenting Support Program.

The goal of the increased funding was to build the program's capacity to serve more moms who are seeking pregnancy and parenting support in a post-*Dobbs* Indiana. That is exactly what has happened. Service providers encourage women to choose life and make healthy choices for themselves and their babies.

**"Indiana, through this program, is building a culture of life through comprehensive support and love," said Kevin Bagatta, president and CEO of Real Alternatives. "Indiana is the model for the nation!"**

**Since our program's beginning, 96,206 clients have received proper prenatal care.** This is of key importance, as proper prenatal care plays a critical role in improving birth weights and lowering infant mortality. In addition, medical care during pregnancy also lowers the risk of maternal mortality.

Promoting *Life* | Supporting  
Moms | Encouraging *Families*

96% of program clients  
received prenatal care

83% of program clients'  
children received up-to-  
date immunizations

(Real Alternatives Data, 2014 - 2024)



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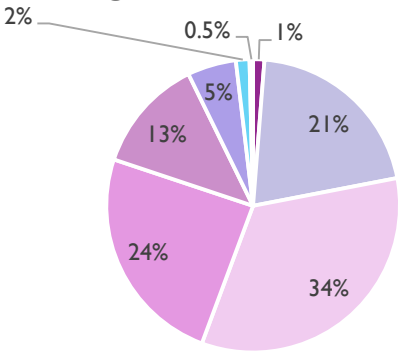
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# The Women We're Serving

Through Indiana's Pregnancy & Parenting Support Program, tens of thousands of Hoosier women are gaining increased self-sufficiency and improved parenting skills across the state. Support services to new mothers include counseling, shelter, food, clothing, parenting education, adoption information, and referrals to other community agencies for women who have a child under 24 months old.

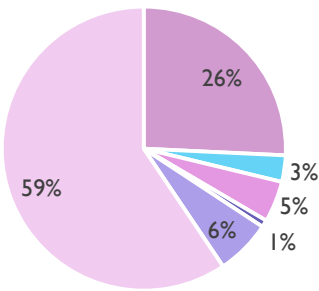
Here is a simple snapshot of the women we've served between 2014 and December 31, 2024:

Age of Women Served



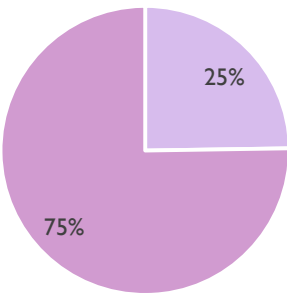
- <16 years old
- 16-20 years old
- 21-25 years old
- 26-30 years old
- 31-35 years old
- 36-40 years old
- 41-45 years old
- >45 years old

Race of Women Served



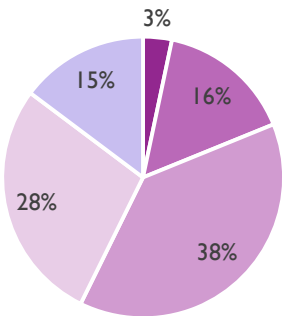
- African American
- Asian
- Multi
- Native American
- Other
- White

Marital Status of Women Served



- Married
- Not Married

Education Level of Women Served



- Grade 0 to 8
- Some High School
- High School Graduate / GED
- Some College
- College Graduate



# Where We're Serving

Over the last ten years, the Pregnancy & Parenting Support Program has served Hoosier women in almost every Indiana county. The totals below reflect clients served through December 31, 2024.

County	Total	County	Total	County	Total
Adams	139	Jefferson	10	Switzerland	1
Allen	19,243	Jennings	142	Tippecanoe	6,399
Bartholomew	533	Johnson	735	Tipton	20
Benton	213	Knox	9	Union	2
Blackford	17	Kosciusko	2,402	Vanderburgh	290
Boone	435	LaGrange	167	Vermillion	3
Brown	48	Lake	6,531	Vigo	59
Carroll	196	LaPorte	7,608	Wabash	134
Cass	89	Lawrence	510	Warren	26
Clark	3	Madison	231	Warrick	27
Clay	33	Marion	18,722	Washington	9
Clinton	227	Marshall	3,560	Wayne	36
Crawford	4	Martin	17	Wells	251
Daviess	20	Miami	58	White	229
Dearborn	3	Monroe	2,840	Whitney	501
Decatur	116	Montgomery	80		
DeKalb	712	Morgan	593		
Delaware	83	Newton	38	<b>Grand Totals:</b>	<b>125,796</b>
Dubois	12	Noble	660		
Elkhart	14,034	Ohio	-		
Fayette	33	Orange	74		
Floyd	6	Owen	240		
Fountain	68	Parke	3		
Franklin	7	Perry	3		
Fulton	389	Pike	4		
Gibson	3	Porter	814		
Grant	142	Posey	10		
Greene	169	Pulaski	96		
Hamilton	1,342	Putnam	57		
Hancock	197	Randolph	9		
Harrison	3	Ripley	11		
Hendricks	940	Rush	43		
Henry	36	Scott	12		
Howard	107	Shelby	281		
Huntington	385	Spencer	1		
Jackson	328	St Joseph	30,148		
Jasper	137	Starke	453		
Jay	10	Steuben	173		

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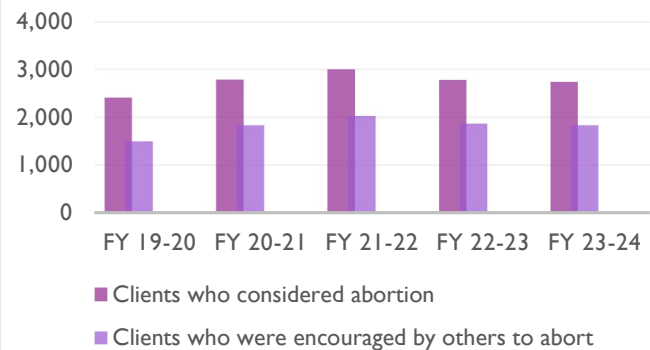


# How We're Serving

From postpartum depression to breastfeeding issues to emotional, physical, or sexual abuse, a variety of concerns can place added pressure on mothers across our state. Over the last ten years, thousands of Hoosier women have addressed these challenges by taking advantage of the following services and referrals through Indiana's Pregnancy & Parenting Support Program:

Service/Referral	Total	Percent of Clients
✓ Abortion Risks & Info:	49,169	14.67%
✓ Abstinence/Chastity:	24,394	7.28%
✓ Abuse (Emotional):	6,763	2.02%
✓ Abuse (Physical):	6,060	1.81%
✓ Abuse (Sexual):	3,141	0.94%
✓ Adoption Education:	25,017	7.47%
✓ Anger Management:	3,737	1.12%
✓ Breastfeeding:	35,159	10.49%
✓ Child Care:	50,422	15.05%
✓ Childbirth Issues:	51,813	15.46%
✓ Decision Making:	71,511	21.34%
✓ Depression:	37,987	11.34%
✓ Drug/Alcohol:	40,730	12.16%
✓ Education:	91,582	27.33%
✓ Fetal Development:	167,098	49.87%
✓ Financial/Job:	108,937	32.51%
✓ Housing:	85,405	25.49%
✓ Initial Intake:	111,973	33.42%
✓ Legal:	8,605	2.57%
✓ Life Skills:	39,659	11.84%
✓ Medical/Health:	192,414	57.43%
✓ Mental Health:	43,153	12.88%
✓ Nutrition:	109,754	32.76%
✓ Other:	106,557	31.80%
✓ Pantry Needs:	14,785	4.41%
✓ Parenting Skills:	92,444	27.59%
✓ Post Delivery Stress:	14,762	4.41%
✓ Pregnancy Counseling & Info:	186,949	55.80%
✓ Relationship:	122,508	36.56%
✓ STD Risks & Information:	48,462	14.46%
✓ Stress Management:	39,251	11.71%

## Clients Who Considered Abortion or Were Told to Have One



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# Our Fiscal Responsibility

Indiana's Pregnancy & Parenting Support Program operates at **no cost** to the women served.

The program is funded on a **fee-for-service basis**, meaning that Indiana only pays for services once they are performed. This incentivizes performance: The more services a center provides, the more the location is reimbursed for those services. This is notably different from grant-based funding, which provides funds up front, regardless of the number of women served.

Furthermore, the **administrative costs of the program account for 8.79 percent of our budget**—an incredibly small amount in the world of TANF-funded programs. Indeed, TANF federal funds cap administrative costs at 15 percent.

## Current Funding Per Year:

**\$6.25  
million**

➔ Oct. 1, 2024 – Sep. 30, 2025

## Goal for Increased Budget:



*Continue building capacity at the service provider level with new sites & personnel*



*Expanding outreach to clients*

## Estimated Savings to Indiana to Date: (2014-2024)

## Total Budget Request:

**\$7.31  
million**

➔ Oct. 1, 2025 – Sep. 30, 2026

 **\$2.02 Billion**  
*due to prenatal care\**

 **\$187 Million**  
*due to immunizations\*\**

\* 96,206 clients have received proper prenatal care. "If all U.S. women received adequate prenatal care, the estimated savings would be \$14,755 per low-birth weight birth prevented." [\$26,366.90 in 2022 dollars] - (CDC - 1999)

\*\*5,787 children served through IPPSP have up-to-date vaccines. Up-to-date vaccines cost \$795 per child. "Every dollar spent on immunizations saves \$18.40 in medical and societal costs." [\$29.77 in 2022 dollars] (CDC - 2003)

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# From the Women

## Twins Saved, Mom of 5 Empowered | Ashley's Story

Ashley found herself at a crossroads when she discovered herself in an unexpected pregnancy. Home and clinic tests confirmed her suspicions – she was expecting her fourth child, a daunting prospect with her three boys already at home. Contemplating her options, Ashley was leaning towards abortion.

Ashley's friend suggested seeking support from Bravely Women's Health Center, a local pregnancy help center in Tippecanoe, Indiana.

Living with her mom, Ashley was nervous about revealing the pregnancy to her. Ashley arranged for an abortion appointment in Chicago. She planned to have a surgical procedure this time to avoid the emotional hurdles she encountered with the abortion pill in her past.

Throughout this journey, Ashley had an advocate from Bravely by her side. She shared her previous abortion experience with her advocate and opened up about being reluctant to undergo another one. She felt constrained and out of choices.

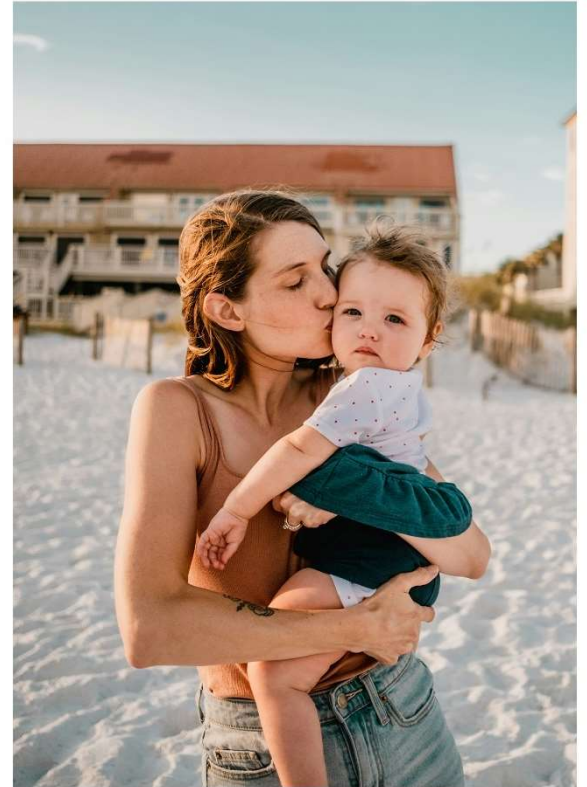
Encouraged by her Bravely advocate, Ashley summoned the strength to confide in her mom before departing for Chicago. Contrary to her fears, her mom offered unwavering support—for her and both her babies; Ashley was having twins.

With this newfound support, Ashley decided to keep her babies and cancel her abortion appointment.

Her advocate facilitated Ashley's connection to Bravely's EMA (Every Mother's Advocate) program, designed to help individuals like Ashley work towards stability.

Ashley had three specific objectives she wanted to achieve before the arrival of her twins: finding stable housing, securing reliable transportation, and obtaining a new job.

Community support has played a pivotal role in Ashley's journey. A local church stepped in and provided her with a van, addressing her transportation needs. Additionally, the organization "Let Them Live" is assisting Ashley in resolving her eviction,



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thus paving the way for stable housing. As Ashley works towards these goals, she is not only navigating the challenges of unexpected parenthood but also embracing the support and resources that have come her way.

Throughout Ashley's journey, advocates from Bravely witnessed Ashley's strength, resilience, and a sense of community that can surround women like Ashley facing unexpected circumstances, ultimately shaping a positive and hopeful future for Ashley and her growing family. Ashley eagerly anticipates the arrival of her twin girls in May, looking forward to meeting them in person!

## ***“A baby is always good news.” | Ramla's Story***

Ramla came into the West Jefferson Women's Care Center shortly after it opened. She had fainted at work, was taken to the nearby hospital and had learned just 20 minutes before she arrived at Women's Care Center that she was pregnant. She came for an abortion.

While a counselor attempted to help her through this difficult moment, she became more animated and determined. She would not even sit down for a moment and finally said, “If you are not going to help me with an abortion, I'm leaving,” and she did just that.

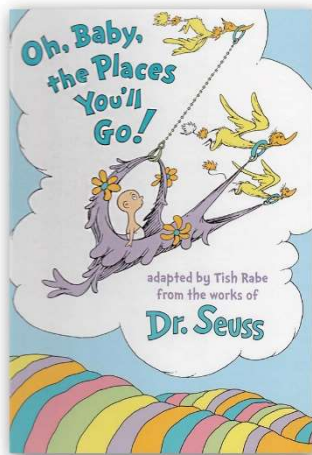
The counselor noted that the baby's father was in the waiting room with their 10-month-old child. She was able to tell him about all the ways the center could help with both babies. He was sure that Ramla had panicked because their first baby was so young.

About two weeks later Ramla returned. She made it clear that she was still planning an abortion but decided that maybe she should have a little more information. While she listened carefully and was tearful, she left saying she had an appointment for counseling at the abortion clinic the next day. However, she would cancel that until she took more time to make a decision.

The next day she called to say that she was going to parent. She realized that she had just been overwhelmed and that, “A baby is always good news.” She made several more visits to the in joyful anticipation of her baby's arrival.

*Note: These stories have been adapted from success stories collected by Real Alternatives.*

***Every mother served through our program receives this diaper bag, the book, Oh, Baby, the Places You'll Go!, & a layette of infant clothes to assist them on their parenting journey!***



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